

Halton Association of Secondary Headteachers

Ashley High School



The Bridge School



The Cavendish High Academy



Chesnut Lodge School



Cronton Sixth Form College



Ormiston Bollingbroke Academy



Ormiston Chadwick Academy



Riverside College



Sandymoor School



Wade Deacon High School



Sts Peter and Paul Catholic College



The Heath School



The Grange Academy



St Chad's Catholic and Church of England High School



Acceptable Use of Social Media Letter to Parents/Carers

Dear Parents/carers

All Halton Secondary Schools heavily invest in educating young people around e-safety, on-line reputation and cyberbullying. The **Halton Association of Secondary Headteachers** understands the benefits of using social media. However, if misused it can be extremely detrimental to our young people, staff and school communities.

With this in mind, Halton Secondary Schools and Colleges will be launching the '**Social Media Code of Conduct**' to mark National Anti-bullying week.

Halton Association of Secondary Headteachers urges parents/carers to uphold the '**Social Media Code of Conduct**' to support their child's secondary school/college in ensuring students, staff and other members of the school community are protected.

In order for us to set the best example possible to the young people of Halton, we urge parents/carers to uphold the same expectations we hold of our young people as part of our continued Anti-bullying campaign.

The **Social Media Code of Conduct** expects that parents/carers will avoid:

- Sending abusive messages to parents or teachers

- Sending abusive messages about parents and teachers
- Posting defamatory 'statuses' about other parents, pupils, teachers or the school/college
- Using social media to complain or post any grievances about the school's values and methods

The **Halton Association of Secondary Headteachers** asks parents to review our code of conduct, which outlines what is deemed as inappropriate use of social media. Should Halton Secondary Schools and Colleges be subject to any online abuse, we will take the appropriate action, which may include considering our legal options to deal with defamatory or libellous activity on social media.

Parents/carers will find the full Social Media Code of Conduct on their child's secondary school /college website if you would like to read the full details.

All Halton Headteachers individually recognise that the support we receive from our parent/carers is extremely strong and we thank you in anticipation of this continuing.

Yours sincerely,

Halton Association of Secondary Headteachers