

Knowledge Organiser (LO2): Complex Planning

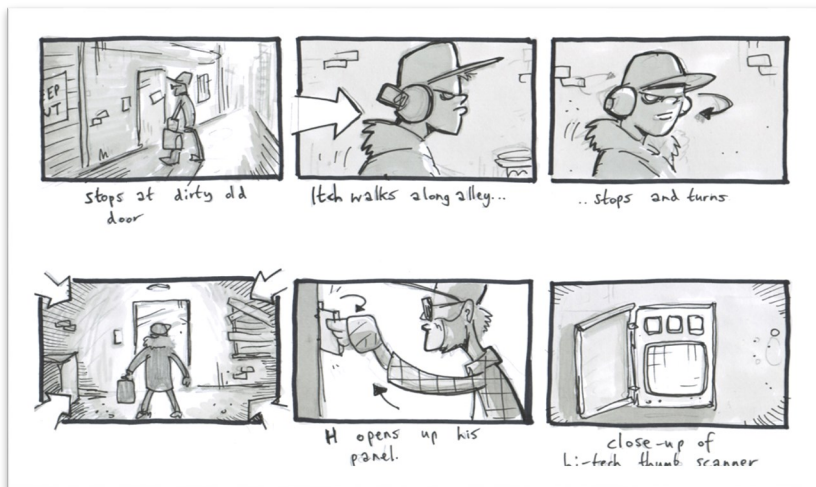
You must be able to demonstrate complex planning techniques to show what the product will look like.

The stages and **some** relevant consideration for the development of a **Project Plan**

1. Research	2. Plan	3. Create	4. Review
⇒ Refer to client specification	⇒ Layout	⇒ Assets	⇒ Quality
⇒ Target Audience	⇒ Colours	⇒ Templates	⇒ Testing
⇒ Identify existing solutions.	⇒ Fonts	⇒ Images	⇒ Fix errors
⇒ Is the project achievable	⇒ Media	⇒ Logos	⇒ Obtain feedback
⇒ Target audience	⇒ Content	⇒ Text	⇒ Check fit for purpose
⇒ Technology needed to complete the project	⇒ User needs	⇒ Media	⇒ Improvement
	⇒ House Style	⇒ Hyperlinks	⇒ Meets client requirements
	⇒ Charts	⇒ Forms	⇒ Use target audience and client feedback
	⇒ Equipment	⇒ Testing plan	



Using the planning techniques should enable you to be able to produce a **visualisation diagram** or **storyboard** of the multimedia product that is in your client brief. It should represent the full consideration of the client brief.



Visualisation diagrams and storyboards

are always produced prior to creating the multimedia project. They assist in the development of the project ensuring that all the clients requirements have been fulfilled before the expressive task of creating the media begins.

Storyboards and visualisation diagrams are never edited once the multimedia product has been completed, so some differences are expected to be seen.

Required Evidence	Examples of evidence
Written and presentation files	<ul style="list-style-type: none"> • Electronic files/evidence • Written report/presentation
Client requirements	<ul style="list-style-type: none"> • Written report, presentation, audio commentary
Planning Documents	<ul style="list-style-type: none"> • Work plan, asset table, visualisation diagram and test plan
Finished product	<ul style="list-style-type: none"> • An interactive multimedia product.
Review	<ul style="list-style-type: none"> • Written report, presentation or recording.

