

Solo Artists from the 1990's to the Present Day

Solo Artists often change their music from album to album. They perform in a wide range of venues for small and large audiences and their styles of music include: Rock, Rap, Indie, Electronic Music, Dance Music and Conventional Pop Music. Each singer has been influenced with their own individual sound and character, depending on the kind of message and image they want to express. Typically a performance may feature a gradual build-up or increase in terms of instrumentation, texture and dynamics as the song progresses.



<u>Vocal Performance & Technique</u>	<u>Technology</u>	<u>Venue</u>	<u>Artists, Bands & Performers</u>
<p>In addition to AutoTune, other vocal effects such as Panning and Filters (e.g. 'telephone' or 'phasing' by changing the EQ of a sound to distort it in some way) are applied during production.</p>	<p>Digital Technology becoming more sophisticated with a wide range of Digital Effects (Reverb, Echo, Delay and Distortion still used). Recording Techniques allowing producers much greater control over their music. AutoTune – a device or facility for tuning something, especially a computer program which enables the correction of an out-of-tune vocal performance. Sampling – sections or loops taken from other recordings Drum Loops – electronically creates using technology and then repeating it. Advanced Recording Software and Computer Sequencers (ProTools GarageBand, Logic). Overdubbing resulting in more complex and thick musical textures. Highly polished production using computers.</p>	<p>Can range from medium to large sized arenas. Touring now a main income stream for artists instead of simply to promote a new album. Music videos are now as important as the music itself meaning solo artists could achieve different outcomes from each album/track and therefore "reinvent" themselves and their music.</p>	<p>George Michael, Beyoncé, Sam Smith, Kylie Minogue, Robbie Williams, Eminem, Taylor Swift, Adele, Calvin Harris, Madonna, Michael Jackson, Britney Spears, KT Tunstall, Amy Winehouse, Bruno Mars, Justin Bieber.</p>

Instrumentation – Typical Instruments, Timbres and Sonorities

Ranges from traditional "Pop Instrumentation" such as Voice, Drums, Electric Bass and Guitar, Keyboards alongside Electronic Instruments such as Samplers and Synthesisers

